



OLDBURY S.T.C.

Club Web site Photography Policy

Currently Oldbury Swimming and Triathlon Club may use photographic images of members on this site, these images are only used after very careful consideration and the proper procedures have been followed.

It is intended that when the web site is fully operational, the majority of images will be stored under a controlled "Members" area.

For any photograph to be used, whether individual or group OSTC must have parental consent from all subjects if aged under 18. Where consent does not exist for an individual(s) in a group photograph the image may be digitally altered to remove or make indistinguishable that individual(s).

Swimmers shall not be named along with their photograph in a way that allows direct identification, whether that photograph is of a group or an individual. Any images of swimmers not in a sporting context (out of the water, on poolside or receiving trophies etc.) shall only be used if the image is a "waist up" shot and the swimmer is wearing a shirt or track suit top, alternatively full length shots may be used if the swimmer is wearing a track suit / fully clothed.

Anyone having any concern over the use of any images should email info@biasuktd.co.uk

All photographs must observe generally accepted standards of decency in particular:

Action shots should be a celebration of the sporting activity and not a sexual image in a sporting context.

Action shots should not be taken or retained where the photograph reveals a torn or displaced swimming costume.

Poolside shots of children should normally be above the waist only in a swimming costume though full length tracksuit shots are approved.

Photographs should not be taken from behind swimming blocks at the start of a race or exhibit young swimmers climbing out of the swimming pool.

ASA draft guidelines for the use of images on websites currently state:

It is recommended that individualised photographs should not be kept on a club's web site and certainly not with identifying names as this could lead to a child being approached and placed in a vulnerable position. The same applies to any club printed materials such as a club's annual report.

The only exception to this policy is where the child's parent or carer provides specific written consent to the Club publishing photographs.

This consent may be withdrawn at any time and Clubs should take all reasonable steps to respect the wishes of the parent/carer.

